

**Editorial copy and layout blueprint · 15 pages · Revision 2 · 27 September 2026**

Production brief. Produce a 15-page, 16:9 landscape PDF (1920 × 1080 px design canvas; export as tagged PDF if the publishing tool supports it) with a 96 px outer margin and a 12-column grid, 24 px gutters, and a 56 px baseline rhythm. Design for reading on screens and for presentation; a separate letter-size print adaptation may be prepared. Use the provided BoostR LIVE wordmark as the visual reference. This document specifies proposed brand strategy and production rules; it does not represent an already approved legal or product claim.

Source status. The supplied image `boostR.live_.png` measures 2048 × 682 px. Although the file has an RGBA channel, every alpha value is 255: its black background is opaque; the right side of the LIVE badge is cropped in the supplied image. Its red and blue vary slightly across pixels. The proposed screen tokens below are practical representative colors, not proofed spot inks. This revision includes traced vector paths, transparent exports, compact and stacked proposals, and a symbol proposal. They remain **TO REVIEW / APPROVE**. The badge edge was reconstructed because the source was cropped. No approved Pantone match or print ICC profile was supplied. Do not distribute candidate artwork to partners before approval.

REVISION 2 ARTWORK NOTE: The logo shown above is a clean vector redraw of the newly supplied BoostR LIVE raster. Its clipped capsule edge has been reconstructed; all visual variants in the companion ZIP are internal review candidates.

Page 01 — Cover: the signal

Purpose / layout: Full near-black canvas. Top third holds a compact blue BRAND GUIDELINES lozenge. Center the revised logo on a dark plate at approximately 75% page width with its proportions intact. A red 6 px rule anchors the top edge; a small red and blue dual rule anchors the lower left. Use the transparent vector candidate; retain the original raster only as a reference.

Copy:**Boostr LIVE**

Live connection, made clear.

Brand guidelines · Identity, language, product and partner use · Version 1.0

Footer: Internal working guide · September 2026 until brand owners approve public distribution.

Page 02 — Our story and purpose

Purpose / layout: Left 7 columns: headline and three short editorial paragraphs. Right 5 columns: “What we enable” stacked cards. Use a blue keyline, no stock images.

Copy:

Connection should feel immediate and human.

Boostr LIVE is a place to bring people together in live digital rooms. The product should make joining, hosting and sharing understandable from the first interaction. Our identity carries the energy of going live while the experience stays calm and usable.

Mission: Make live digital communication simple to start, easy to join and dependable to use.

Vision: An open, connected media ecosystem in which more people can host and participate on their own terms.

Relationship: Boostr LIVE is its own product brand. When GlobalBoost or BSTY is discussed, describe the exact supported integration rather than implying every Boostr feature is recorded on-chain.

Cards: Host a room / Invite people clearly / Keep participation human.

Page 03 — Promise, values and architecture

Purpose / layout: A one-sentence promise across the top. Four equal value columns with large numbers. A lower band clarifies product versus supporting ecosystem.

Copy:

Brand promise: “Get people together, live.”

01 Clarity. A first-time guest knows what to do next.

02 Access. Labels, controls and content are designed for different devices and abilities.

03 Ownership. Explain what hosts control and where any data or media goes.

04 Trust through proof. Describe implemented capabilities precisely; show real status and acknowledge outages.

Brand architecture: Boostr LIVE leads in product interfaces. “Brought to you by GlobalBoost” may appear as an endorsed relationship where accurate and approved. BSTY references belong in dedicated ecosystem or network information, not as an unexplained replacement for the Boostr name.

Production note: Mission, vision and relationship wording require owner review. Do not use “fully decentralized,” “end-to-end encrypted,” “unlimited,” or “rewards guaranteed” without confirming the specific feature and scope.

Page 04 — Voice and editorial system

Purpose / layout: Two-column comparison: Boostr voice on the left; before/after product copy on the right. Red indicates live activity, not error by default.

Copy:

Voice: Direct, welcoming, energetic and specific. Address users as people gathering with other people. Prefer a useful verb and a concrete result.

Tone pillars:

Clear: “Start a room,” not “Initiate an immersive digital communications experience.”

Human: “Invite someone to join,” not “Onboard a remote endpoint.”

Measured: “Connection restored,” not “Flawless reliability guaranteed.”

Ready: “Your room is ready,” not “Please stand by while our backend provisions infrastructure.”

Copy rules: Sentence case for interface labels. Boostr LIVE at first mention; Boostr in later body copy where unambiguous. `boostr.live` only when referring to the URL. CTA verbs: Start, Join, Share, Watch. Status messages state what happened and what to do next. Error copy avoids blaming users. Do not claim BSTY payments, node uptime rewards, storage guarantees or privacy properties that are not implemented.

Page 05 — Primary logo architecture

Purpose / layout: Large supplied lockup on a black plate. Annotated callouts around four elements: red boost, blue R, red LIVE capsule, white live dot/lettering. Adjacent approval-state badge.

Copy:

The full wordmark is the primary mark. Preserve the relationship among the red word, blue R and LIVE capsule. Use the supplied raster image only on black or near-black backgrounds where its opaque black field disappears cleanly. Keep its original aspect ratio and color balance.

Master status: Revision 2 review candidate: true vector contours and transparent digital exports are available in the matching logo pack. **TO REVIEW / APPROVE:** optical refinement, badge reconstruction, compact, stacked and icon variants, plus vendor-ready print masters. The SVG contains path geometry, not an embedded PNG.

Designer instruction: If recreating the vector, trace and redraw against the original at 800% zoom, adjust curves manually, then overlay the vector and reference at multiple sizes for owner sign-off. Preserve trademark clearance and do not assume font glyphs reproduce the custom lettering.

Page 06 — Responsive variants and icon system

Purpose / layout: Three-tier response grid with silhouettes labelled “available now” and “to design.” Do not illustrate unapproved marks as ready-to-download logo files.

Variant	Intended use	Approval state
Primary horizontal full-color	Header, sponsor band, press pages	Vector/transparent candidate included; approval pending
Compact horizontal	Narrow navigation and stream overlays	TO REVIEW / APPROVE
Stacked	Square posters and sponsor grids	TO REVIEW / APPROVE
Symbol-only icon	Avatar, favicon and app tile	TO REVIEW / APPROVE
Single-color black and white	Merchandise and constrained print	TO REVIEW / APPROVE

Copy:

Choose the largest approved mark that fits comfortably. Move to a compact lockup before the full wordmark becomes hard to read. Never improvise an icon by cropping the R or LIVE badge; test recognition at 16, 32 and 64 px before approving a symbol.

Page 07 — Clear space, sizing and placement

Purpose / layout: Diagram of logo bounds with dotted exclusion rectangle. Below it, a digital/print minimum size table and two placement examples.

Measurement: Define **X** as the diameter of the white live dot in the approved vector master. Minimum clear space on all four sides = **1X**. For co-branding lockups use **2X** between the BoostR mark and any partner mark, plus a divider if requested on page 13. Use the visible vector artwork bounds, not the oversized black raster canvas, for measurement. Until the vector is approved, use a conservative 12% of the displayed logo width as clearance.

Proposed minimums, subject to optical proof: Full horizontal: **240 CSS px wide** digital, **55 mm (2.17 in)** print; compact horizontal: **160 CSS px, 38 mm (1.50 in)**; stacked: **120 CSS px, 30 mm (1.18 in)**. Icon: **32 CSS px** standard UI; a dedicated simplified icon is required at **16 px** favicon size. Never scale the supplied 2048 px raster upward beyond native resolution at the intended output pixel size. Print minima apply after the candidate vector and vendor proofs are approved.

Placement: Prefer a black field and generous surrounding space. Use dark cards for light marketing pages. Align the mark to page margins and optical center; avoid overlaying detailed imagery.

Page 08 — Incorrect logo use

Purpose / layout: Six paired visual examples with a red “Do not” caption and a nearby acceptable treatment. Use copies only inside the guide; watermark all misuse examples EXAMPLE, never package them as assets.

Copy:

Do not stretch or squeeze. Do not recolor the R or LIVE badge. Do not crop the mark into an unofficial icon. Do not add shadows, bevels, outlines, glows or gradients. Do not place the opaque black PNG on a light panel as if it were transparent. Do not remove clear space or let photography compete with the logo.

For a light page, use a deliberate black logo plate until a light-background vector variant has been approved.

Page 09 — Primary color system

Purpose / layout: Six generous swatches, each with role, HEX, RGB, and production-state label. A slim lower legend explains screen versus print.

Token	HEX	RGB	Role / rationale
Boost Red	#FC2A30	252, 42, 48	Energy and live activity; draws the eye to the action
Signal Blue	#0050F4	0, 80, 244	Navigation, focus and technology cues
Black	#000000	0, 0, 0	The supplied mark's opaque field
Near Black	#080B13	8, 11, 19	Calm digital canvas that lets signal colors lead
Cloud White	#FFFFFF	255, 255, 255	Primary reading color on dark backgrounds
Cool Gray	#AFC2D6	175, 194, 214	Secondary labels and supporting information

Print color caution: Screen hex values are representative tokens selected from the supplied artwork; its pixels vary. The following arithmetic CMYK values are **unmanaged starting estimates, never approved ink recipes**: Boost Red 0/83/81/1, Signal Blue 100/67/0/4, Black 0/0/0/100, Cloud White 0/0/0/0. A printer must convert approved vectors using the chosen ICC output condition and proof the result. **Pantone/PMS coated and uncoated matches: TBD by physical comparison; no exact equivalence can responsibly be assigned from this PNG alone.** The production owner records the final C/U codes and values in the asset manifest after sign-off.

Page 10 — Supporting palette and accessibility

Purpose / layout: Left: UI pair examples and ratios. Right: color-use hierarchy and tokens for cards, borders, action red.

Pair	Approx. ratio	Use
White on Signal Blue	6.08:1	AA normal text; not AAA normal
White on Boost Red	3.81:1	Large text only under AA; avoid for small labels
Black on Boost Red	5.51:1	AA normal text; check final context
White on Action Red #C81729	5.82:1	Small button text, AA
White on Near Black	18.22:1	AAA normal text

Guidance: For text, target WCAG 2.2 AA: 4.5:1 normal text or 3:1 qualifying large text; AAA: 7:1 normal or 4.5:1 large. UI component boundaries and meaningful icons target 3:1 against adjacent colors. Test actual rendered pairs, not tokens in isolation. Maintain visible keyboard focus and do not use red/blue alone to convey state. The logo has a different WCAG treatment from body text, but must still remain visually legible. Reference: <https://www.w3.org/TR/WCAG22/>.

Supporting tokens: Panel #121827, raised panel #172236, border #344153, action red #C81729, accessible dark-surface link #83A7FF. Limit accents to approximately one strong call to action per section; this is a design guideline, not an enforced numeric brand rule.

Page 11 — Type hierarchy

Purpose / layout: Five-line specimen ladder and an annotated small UI card. The logo itself is shown as artwork, never typeset.

Typefaces: Space Grotesk Bold for display and section headlines; Inter Regular, Medium and Semi-bold for body, UI and tables. Fallback: system-ui, -apple-system, BlinkMacSystemFont, "Segoe UI", Arial, sans-serif. Confirm font licenses and obtain official font files for any print package; font files are not included in the partner logo ZIP.

Style	Desktop / mobile	Weight	Line height / guidance
Display	64-80 / 40-52 px	700	1.05-1.12; 2-3 lines max
H1	48-64 / 36-44 px	700	1.12
H2	32-40 / 26-32 px	700	1.2
Body	18 / 16 px	400	1.5-1.65
UI label	16 / 14 px	600	1.35-1.5
Metadata	14 / 14 px	400-600	1.4; contrast must still pass

Copy: Reserve all caps for short status labels (LIVE NOW), not paragraphs. Avoid ultra-light weights over motion video. Do not apply artificial italics or condensed transforms to the logo.

Page 12 — Photography and illustration

Purpose / layout: Mood-board directions as three large frames; use licensed or internally owned imagery in the finished PDF. This blueprint contains copy directions only.

Direction: Photograph real hosts and participants in believable environments. Prioritize people engaging with one another through a live session rather than posing with a device. Use authentic skin tones, modest contrast, dimensional but natural light, and room for headlines in one side of the frame. Mix close human expression with context shots of collaboration. For screens, show product states that really exist. Avoid anonymous neon figures, server racks, exaggerated holograms and fabricated meetings.

Illustration: Restrained signal lines and simple connection geometry can support a page, never impersonate a live product screenshot. Supply descriptive alternative text when imagery conveys meaning. Avoid placing the full-color mark over busy imagery; put it on a black plate.

Page 13 — Iconography, motion and product expression

Purpose / layout: 24 px icon grid, status-chip examples and one motion storyboard.

Spec: Draw icons on a 24 × 24 grid with a 2 px stroke, rounded joins and 2 px corner radius where appropriate. Use outline icons for routine controls and filled icons only for selected states or strong actions. Match optical size, not just bounding boxes. Supply SVGs with explicit viewBox, no external font dependency, and accessible labels where icons are standalone controls.

Motion: Red can pulse gently for a genuinely active LIVE state; static fallback is mandatory. Respect reduced-motion preferences. Use 150–250 ms for control feedback and 250–400 ms for panel transitions; avoid perpetual ambient movement near body copy. Never infer “connected” from animation alone; label connection state in text.

Page 14 — Partner and co-branding

Purpose / layout: Three two-logo diagrams: peer partnership, endorsed “Brought to you by GlobalBoost,” and a narrow sponsor strip. Use gray dummy partner blocks until partner marks are licensed.

Rules: Keep two independent logo masters. Do not merge elements, change partner colors or imply ownership. Minimum separation **2X** measured from the white LIVE dot; when space is tight, stack marks with a divider and **1X** breathing room to the divider on each side. Match optical height, not logo box width. In equal partnerships use similar perceived scale; in an endorsed product hierarchy, Boostr leads and “Brought to you by GlobalBoost” is descriptive small text. Require a partner’s official lockup, minimum size and approval where applicable. On conflicting backgrounds place each mark on its own solid plate.

Example: Boostr LIVE | Presented with [Partner] (only when contractually accurate). Do not write Powered by BSTY for a media stream without a documented technical basis.

Page 15 — Application, production and approvals

Purpose / layout: Three application thumbnails (website header, live-room overlay, social card), then a full-width handoff checklist. The final page should make next actions explicit.

Copy:

From a strong mark to a repeatable experience. Keep product controls calm, put the next action in plain language, give the live signal one clear home, and place partner identities with respect.

Before releasing the partner download: approve vector reconstruction and responsive variants; make real transparent PNGs; proof CMYK on both coated and uncoated stock; record physical PMS matches if needed; test clear space and minima; render at 16 px through large-format sizes; confirm icon recognition and accessible digital pairings; confirm licensing and legal naming; export all profiles; run manifest and checksum validation; obtain brand-owner and production-owner signatures.

Approvals panel: Brand owner: _____ Date: _____ · Product/technical accuracy: _____
· Print vendor: _____ · Legal/trademark: _____

Editorial and production notes

- **Not a claim of official approval:** Strategy and messaging above are proposed copy for BoostR LIVE; owner approval is needed before public release.
- **Logo source:** User-supplied boostr.live_.png (2048 × 682, opaque RGBA). Preserve the file as a reference. Do not distribute a PNG-in-SVG wrapper as “vector.”
- **Color management:** Pantone’s Color Bridge distinguishes physical coated and uncoated output; conversions depend on process and stock. Reference: <https://www.pantone.com/na/en-us/products/graphics/color-bridge-guide-set-coated-uncoated-2022-version> and <https://www.pantone.com/articles/color-fundamentals/what-are-your-color-spaces/>.
- **Accessibility:** Ratios calculated from proposed tokens using the WCAG relative-luminance formula. Test final rendered production colors and type sizes. Reference: <https://www.w3.org/TR/WCAG22/>.
- **Deliverables:** The accompanying partner asset specification defines exact folders, names, resolutions, color profiles, acceptance checks and publication gates.

Partner logo package specification

Release specification and export guide · Version 1.0 · September 2026

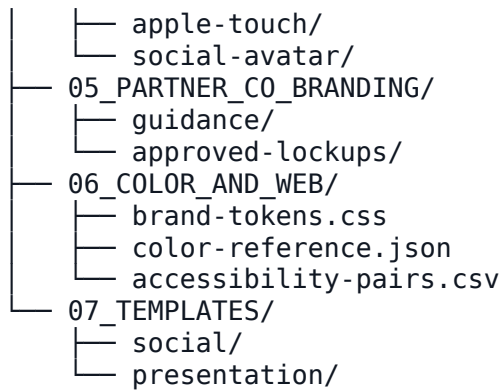
Release gate: This revision includes a review-candidate ZIP; it is not an approved public partner release. The supplied source is an opaque, black-backed PNG. Candidate vector, transparent, monochrome, stacked and icon assets have been created; the brand owner must review and approve them before external use. Do not generate a deceptive “SVG” that embeds the existing PNG, flatten the original to one color, or ship blank placeholder assets.

1. Source of truth and scope

- Reference artwork: supplied `boostr.live_.png` (2048 × 682 px, RGBA file with every alpha value 255; black background is opaque).
- Candidate vectors supplied in the companion ZIP; **owner approval required before release:** primary horizontal full-color, compact horizontal, stacked, icon and solid monochrome variants. Keep layered editable production masters in the internal design repository, **outside** the partner ZIP.
- Release version: `v1-0`, increment on any visible logo geometry or color change. Do not overwrite an older public ZIP without a version bump. Add a release date and a SHA-256 digest in the manifest.
- Partner scope: approved brand marks, color values, logo-use quick guide, co-branding instructions and file manifest. The ZIP should not include source drafts, credentials, fonts, unlicensed imagery or future-feature promises.

2. Exact downloadable folder architecture

```
boostr-live_partner-logo-kit_v1-0/
├── 00_START_HERE/
│   ├── README.md
│   ├── boostr-live_quick-reference_v1-0.pdf
│   ├── boostr-live_license-and-usage_v1-0.pdf
│   ├── manifest.json
│   └── SHA256SUMS.txt
├── 01_PRIMARY_LOGO/
│   ├── digital-rgb/
│   │   ├── svg/
│   │   └── png-transparent/
│   └── print-cmyk/
│       ├── pdf/
│       └── eps/
├── 02_SECONDARY_LOGOS/
│   ├── compact-horizontal/
│   │   ├── digital-rgb/{svg,png-transparent}/
│   │   └── print-cmyk/{pdf,eps}/
│   └── stacked/
│       ├── digital-rgb/{svg,png-transparent}/
│       └── print-cmyk/{pdf,eps}/
├── 03_MONOCHROME/
│   ├── pure-black/
│   │   ├── digital-rgb/{svg,png-transparent}/
│   │   └── print-cmyk/{pdf,eps}/
│   └── pure-white/
│       ├── digital-rgb/{svg,png-transparent}/
│       └── print-cmyk/{pdf,eps}/
└── 04_FAVICONS_AND_APP_ICONS/
    ├── favicon/
    └── web-app/
```



Filesystem note: The brace notation in the tree is descriptive shorthand; real ZIP entries must contain explicit directories. Empty folders are optional; do not include approved-lockups/ until there is an approved partner-specific lockup. Do not include 09_LEGACY_REFERENCE or the opaque source PNG in the production logo folder. If a history copy is needed, place it in the internal source repository and identify it as a reference.

3. Naming manifesto

Canonical syntax:

boostr-live__{variant}__{colorway}__{surface}__{profile}__{size}__v1-0.{ext}

Parsing rules: Lowercase ASCII only. Hyphens join words inside a field; double underscores separate fields. No spaces, punctuation other than -, _, @, and ., or ambiguous final, new, copy suffixes. One file = one distinct export configuration. Do not append a date to the filename; release date belongs in the manifest. Sort filenames lexically. Verify that variant, colorway, surface and profile tokens match the allowlist below.

Field	Allowed tokens / meaning
variant	primary-horizontal, compact-horizontal, secondary-stacked, symbol, favicon, app-icon, social-avatar, cobrand-{partner-slug} (only if approved)
colorway	full-color, pure-black, pure-white
surface	transparent (alpha export), on-dark, on-light, solid-red (only when an approved mark supports it)
profile	srgb; cmyk-{approved-profile-id}; spot-{approved-pms-id} for a separately proofed spot job
size	vector; w{base-css-px}@1x, @2x, @3x; s{physical-px} for fixed-size square icons
ext	svg, png, pdf, eps, ico, webp only as allowed by the matrix

Examples (illustrative names, not existing approved files):

```

boostr-live__primary-horizontal__full-color__transparent__srgb__vector__v1-0.svg
boostr-live__primary-horizontal__full-color__transparent__srgb__w320@2x__v1-0.png
boostr-live__secondary-stacked__full-color__transparent__srgb__w240@3x__v1-0.png
boostr-live__primary-horizontal__full-color__on-dark__cmyk-gracol2013-crpc6__vector__v1-0.pdf
boostr-live__symbol__pure-white__transparent__srgb__s512__v1-0.png
  
```

Token consistency: An RGB transparent file can be composited on the indicated surface, but the surface field still says transparent. A print PDF may say on-dark only if the black plate is intentionally

part of the approved artwork; its trim and separations must be specified in the manifest. Never label a white object as on-light if it will disappear.

4. Required export matrix

Approved variant	SVG	Transparent PNG at 1× / 2× / 3×	Print PDF	EPS	Fixed-size assets
Primary horizontal full-color	1 sRGB vector	Base widths 320, 640 px → 320/640/960 and 640/1280/1920 physical px	1 approved CMYK profile	1 approved CMYK profile	Optional 1200 px OG lockup composite, separate from logo
Compact horizontal full-color	1 sRGB vector	Base widths 160, 320 px → 160/320/480 and 320/640/960	1 CMYK PDF	1 CMYK EPS	None
Secondary stacked full-color	1 sRGB vector	Base widths 240, 480 px → 240/480/720 and 480/960/1440	1 CMYK PDF	1 CMYK EPS	None
Primary pure black	1 sRGB vector	Base widths 320, 640 px at 1×/2×/3×	1 CMYK PDF	1 CMYK EPS	None
Primary pure white	1 sRGB vector	Base widths 320, 640 px at 1×/2×/3×	1 CMYK PDF	1 CMYK EPS	None
Stacked pure black / white	1 SVG each	Base widths 240, 480 px at 1×/2×/3× each	1 PDF each	1 EPS each	None
Approved symbol full-color and pure black / white	1 SVG each	Square base 64 and 256 px at 1×/2×/3× each	PDF/EPS only if used in physical goods	PDF/EPS only if used in physical goods	16, 32, 48, 180, 192, 512 px as specified below

Dimension semantics: w320@2x has an intended CSS width of 320 px and a PNG width of 640 physical pixels. The physical height follows the approved master aspect ratio and must be recorded in manifest.json. Do not upscale a 1× PNG to fabricate @2x or @3x. Avoid excess transparent canvas outside the specified clear-space envelope. Asset clear space is handled in layout; exported artwork bounds should be tightly trimmed with a documented safe inset for icon tiles.

Icon exports after symbol approval: favicon.ico with 16/32/48 px frames; SVG favicon (one-color or approved compact mark); Apple touch PNG 180 × 180 px, opaque background; PWA PNG 192 × 192 and 512 × 512 px, opaque background and safe area; app icon 1024 × 1024 px only if platform delivery calls for it; social avatar PNG 400 × 400, 800 × 800 and 1200 × 1200 px. Derive all from the **approved symbol master**, not a crop of the current full wordmark. Evaluate each at its actual rendered size.

5. Color spaces and vendor exports

Screen

- SVG: true vector paths, explicit viewBox, sRGB fills, no linked raster images, no external fonts or CSS dependencies, no filters needed to reconstruct the mark. Include a short <title> where the file is used as meaningful content.
- PNG: sRGB ICC profile embedded, RGBA color mode with genuine alpha for transparent; no black matte. Pure-white variant uses pixel RGB 255/255/255 for fully opaque foreground; pure-black uses 0/0/0. Antialiased edge pixels may have partial alpha but should not introduce colored halos.
- HTML/CSS tokens: #FC2A30 Boost Red, #0050F4 Signal Blue, #080B13 Near Black, #121827 Panel, #FFFFFF White, #AFC2D6 Cool Gray, #C81729 Action Red. These are working screen tokens selected from/around the supplied image, not official print ink measurements.

Print

- Export PDF/X format and CMYK output profile **as agreed with the vendor**; record the exact ICC profile name, embedding intent, black-generation behavior, trim/bleed and proof ID in the manifest. Supply outlined or embedded logo paths. EPS is included for vendors requiring it; verify spot and transparency flattening in the actual vendor workflow.
- Starting CMYK estimates for discussion only: Boost Red C0 M83 Y81 K1; Signal Blue C100 M67 Y0 K4; Black C0 M0 Y0 K100; White is paper/no ink C0 M0 Y0 K0. These are arithmetic approximations from RGB and **not release color specifications**. Use a press-profile conversion and signed proof for production values.
- Pantone/PMS codes **unassigned** for both coated (C) and uncoated (U) stocks. A qualified print vendor/design lead should physically compare proofs to Pantone swatches and document the approved closest matches. There may be no exact PMS equivalent to a screen color. If spot colors are approved later, generate separate spot-`{id}` PDF/EPS assets and verify ink names and separations. Do not silently substitute Pantone-looking values in a release.
- Pure-white print artwork is either white ink where the substrate requires it (named spot and underprint proof) or a knockout revealing the white substrate; declare which. Pure-black print artwork should use a named single black separation when specified, not an unapproved rich-black blend.

Contrast QA

Use WCAG 2.2 contrast checks for digital marketing and interfaces: 4.5:1 normal text AA, 3:1 large text AA, 7:1 normal text AAA, 4.5:1 large text AAA; meaningful non-text UI component contrast should be at least 3:1. Measured token examples: white/blue 6.08:1, white/bright red 3.81:1, black/bright red 5.51:1, white/action red 5.82:1. A logo is treated differently under WCAG text contrast, but still must be visible. Reference: <https://www.w3.org/TR/WCAG22/>.

6. Partner and media rights

00_START_HERE/README.md must say what is licensed for use, link to the full guide, identify approved logo families, state version and release date, and provide a brand contact. license-and-usage.pdf must define permitted editorial/partner usage, alteration restrictions, endorsement language and trademark notice as reviewed by the brand owner or counsel. The ZIP must not imply that partners may use the mark for mining/node reward promotions or to imply guaranteed returns.

For each approved co-branding lockup, include the partner's written consent, a scope of use, and the exact approved output files. Generic co-branding guidance belongs in 05_PARTNER_CO_BRANDING/guidance/; never fabricate a combined partner logo by placing files side by side automatically.

7. Machine-readable manifest contract

The accompanying Boost-Live-Asset-Manifest-Spec.json is a **specification template**. In the final released ZIP, manifest.json must contain, for every file: relative POSIX path, SHA-256, MIME

type, variant, colorway, surface, format, color profile, measured pixel or vector dimensions, transparency boolean, approval ID, owner sign-off date, and license status. Each file path must be unique and case-stable. The manifest includes the original master commit/hash separately in an internal release record, not as an asset handed to partners.

A script generates `SHA256SUMS.txt` from the final, immutable file bytes and validates it after building the ZIP. Exclude macOS resource forks, temporary files, `.DS_Store`, hidden credential files, PDFs with editable comments, and any working files containing unapproved marks.

8. Deterministic build and QA procedure

1. Lock signed-off vector source and approval sheet. Record SHA-256 of each approved source master.
2. Render SVG files from true path geometry. Inspect at 16, 32, 64, 160 and 320 px and at 800% zoom for curves, overlaps and white knockout behavior.
3. Export PNGs from those vectors at native 1×/2×/3× sizes; inspect transparent corners and antialias halos on black, white and gray backgrounds.
4. Export vendor CMYK PDF/EPS from an approved profile and signed press proof. Run separation preview; confirm total ink limits and spot names with the vendor. Inspect wordmark at minimum print widths.
5. Generate responsive/app icon exports only from the approved icon. Verify circle/squircle masks and platform safe areas.
6. Run digital contrast checks for templates and co-branding backgrounds. Logo usage examples still require human legibility review.
7. Produce quick-reference and license PDFs. Ensure all links and displayed version numbers match the ZIP.
8. Generate `manifest.json` and `SHA256SUMS.txt`. Reject any file with missing approval, a wrong resolution/profile, a raster-inside-SVG, unapproved colors, opaque transparent PNG, or missing license.
9. Assemble the archive in a stable sort order with normalized timestamps for reproducible checksums. Extract it into an empty directory and rerun all checks against the extracted bytes. Open representative files in a browser, Office application and professional print workflow.
10. Obtain brand-owner, technical accuracy, legal and print-production sign-off; publish the versioned ZIP. Retain the source and validation report internally.

Release blockers, today

- Existing PNG is opaque and black-backed, despite having an alpha channel.
- No approved true-vector source or responsive variants.
- No approved 16 px icon.
- No ICC-profile-based CMYK master or physically verified Pantone matches.
- No partner/license sign-off.

Therefore this document specifies how to build the partner package; it is not itself a released partner logo ZIP.